

**THE M.D. ANDERSON ALUMNI AND FACULTY ASSOCIATION**  
**MINUTES of STEERING COMMITTEE MEETING**  
**Thursday, November 13, 2008**  
**Wiess Conference Room, R11.1659**  
**11:00 a.m.**

**PRESENT:**

Cassie Ballard (ex-officio)  
Yvonne Bazunu (ex-officio)  
Anne Bettinger  
Dr. Elizabeth Bloom  
Dr. Toya Candelari (ex-officio)  
Dr. Joya Chandra  
Dr. Tina Fanning  
Charlotte Fuselier (ex-officio)  
Dr. J Freireich  
Leigh Greathouse (via teleconference)  
Dr. Beverly Handy  
Dr. Peter Hu  
Sharon Pepper  
Dr. Tomasovic (ex-officio)  
Jana Mills

**ABSENT:**

Dr. Diane Bodurka  
Dr. Michelle Barton  
Dr. Oliver Bogler  
Dr. Michael Businelle  
Brett Chiquet  
Chyi Chou  
Dr. Michael Deavers  
Dr. Gary Gallick  
Dr. Thomas Haynie  
Dr. Mahesh Kanojia  
Dr. Rakesh Kumar  
Dr. Thomas Matney  
Dr. Adan Rios  
Dr. Louise Strong  
Dr. Naoto Ueno  
Dr. Charles Walter

**A. Review and approval of Minutes of previous meeting**

Dr. Bloom opened the meeting at 11:00 a.m. She requested that the Steering Committee review the minutes of the last meeting and the minutes were approved.

**B. New Business**

Global Business Development Presentation – **Mitch Latinkic**, Vice President and **Amy C. Hay**, Associate Vice President for Global Business Development

The Committee welcomed guest speakers, **Mitch Latinkic**, Vice President and **Amy C. Hay**, Associate Vice President for Global Business Development (Mitch and Amy stated they were also presenting for **Ed Diaz, MD**, Vice President of Global Clinical Programs, who was invited

but could not attend). They began their presentation with an overview of the institution's Center for Global Oncology (CGO), how it was formed, its goals and the criteria for achieving its goals. The Center for Global Oncology is comprised of three components--clinical, business, and academic--and headed by the Cox Committee. The goal of the Center is to develop and manage opportunities outside the main campus; delivering to international communities, programs in Clinical Care, Research, Education, and Prevention. The goal is to tie together the three components and their programs, each acting in concert with the others; cohesively and comprehensively.

Amy and Mitch described the organizational structure and the separate governance over the individual components within the Center for Global Oncology. They highlighted the fact that the Committee depends upon advice and counsel from faculty and administration across the organization and of our board of visitors. They also mentioned that the existing entities of the M. D. Anderson Physician's Network and the M. D. Anderson Services Group assist in providing a mechanism for entering into new agreements outside of Texas and abroad.

#### REGIONS OF INTEREST:

**Middle East:** The CGO of M. D. Anderson was asked by the Abu Dhabi Health Authority, Dubai Health Care City and the Qatar Foundation to consider the possibility of developing an extension of the MDACC program in the region of the UAE. We recently signed a Clinical Development Agreement with the Qatar Foundation in which they are paying M. D. Anderson to perform the due diligence to see if we can provide what they need. Defining the scope of the project and the staffing of the project is the purpose of the agreement. Mitch described some interesting training opportunities for developing clinical staff members for the project.

Dr. Tomasovic clarified and Mitch agreed that with respect to Alumni and Faculty Association, one of the things that the CGO is interested in is identifying alumni in those areas or those willing to move to those regions to help with the staffing needs.

**South America:** We have also signed a Clinical Development Agreement with Albert Einstein College in Sao Palo, Brazil to asses what type of relationship can be developed there. As part of the due diligence, we will also look at other areas in the region, such as Chile and other institutions.

**Pacific Rim:** We have a lot of alumni who have returned to this area, particularly in China. M. D. Anderson is in the early stages of due diligence and along with some consultants, are looking to identify the appropriate partner within China. We have to keep in mind that we have a brand that is rich and based on decades of work, so we are fully aware of the risk of reputation when moving forward in selecting a partner in this area.

M.D. Anderson hopes to develop full extensions of M.D. Anderson in these three geographic areas. We do have products that are single-discipline, like the Radiation Oncology satellite, that is another opportunity for us to pursue globally.

For example, an alumnus of M. D. Anderson has agreed to operate a Radiation Oncology-only satellite at American Hospital in Istanbul. Staff from this facility will come here to M.D. Anderson to engage in more training to improve that program. Once the Radiation Oncology program is established, the second step is going to be Medical Oncology and perhaps Pharmacy, Lab and Pathology. We hope to emulate this model around the world.

Dr. Tomasovic suggested that the CGO also pursue projects from a humanitarian standpoint, in addition to those driven by 'the bottom line.' He used sub-Saharan Africa as an example. He suggested we partner with the International Atomic Energy Agency to build radiation facilities in Africa where people die by the tens of thousands because they can't get the very basic radiation treatment. We could perhaps recruit trainees from there who can then take their training back to their country.

**Southern United States:** Amy and Mitch stated that the Center for Global Oncology is also looking for opportunities in the Southern Region of the U.S to build single-discipline as well as full extension relationships.

Dr. Candelari mentioned that searching for and finding lost alumni, especially those who live outside of the United States, is one of the goals of the Alumni Association. We also have plans to create international chapters to foster the connectivity, so perhaps we can partner in this.

Dr. Freireich would like for alumni members, especially international alumni, to have access to the institution's *Core Curriculum*, *Grand Rounds*, and the Competency Series, since they are available on-line and could be easily accessed. Sharon Pepper stated that she looking into it. There is an issue with copyrights and the content is currently only available via the Intranet.

Dr. Hu asked how the CGO might incorporate the allied health programs of the School of Health Professions in their plans for training or staffing.

In answer to Dr. Chandra who asked about the process for communicating the names of trainees or alumni who might be interested in working internationally, Mitch stated that for now, send the names to Dr. Diaz and Dr. Fields.

Sharon Pepper informed the Committee that we have a working relationship with the CGO to provide alumnus contact information when they travel around the world, and she requested that the Committee reciprocate with sending back alumni contact information when they return for those alumni members for whom we might not have information.

**C. Old Business**

**D. Other**

The next Steering Committee meeting is schedule for January 8, 2009.

**E. Adjourn**

As there was no further business, the meeting was adjourned at 12:10 p.m.