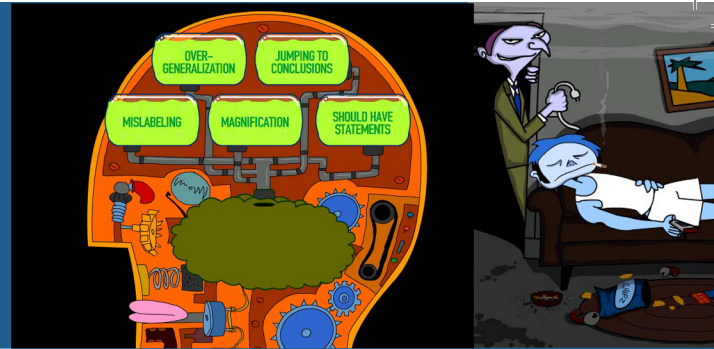


# What is ASPIRE?

ASPIRE is an online, bilingual multimedia program developed by The University of Texas MD Anderson Cancer Center. It is a teen-savvy tobacco prevention and cessation program for middle and high school students.



## How does it work?

The program aims to motivate teens to be tobacco-free by offering:

- Original videos, animation and games
- Testimonies from peers, doctors, smokers and non-smokers
- Information on short- and long-term health consequences of tobacco
- Tips and resources to avoid the temptation to smoke or to stop smoking

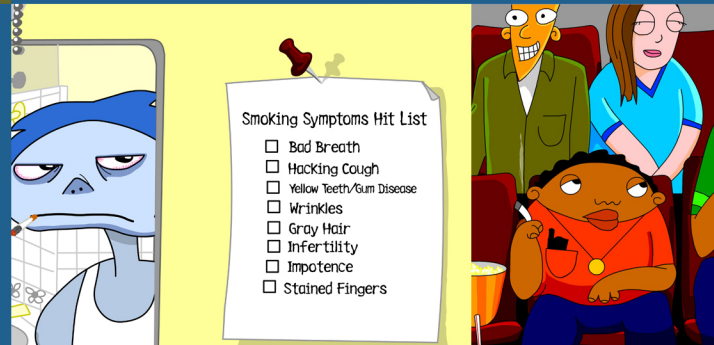
The ASPIRE student website includes:

- English and Spanish languages
- Five educational modules
- Pre- and post-tests
- Quizzes after each module
- Certificate of completion
- Reporting system with grades



ASPIRE can be completed using broadband internet access. Students take a minimum of 3.5 to 4 hours to finish. Program participation is at **no cost** to educators or students, and educators can pull data reports to track student progress.

Visit [www.mdanderson.org/aspire](http://www.mdanderson.org/aspire) to access the ASPIRE program.



*For more information on becoming involved, you may contact:*

Shumeka Johnson  
MD Anderson Cancer Center

713-745-7401  
[srjohnson1@mdanderson.org](mailto:srjohnson1@mdanderson.org)

THE UNIVERSITY OF TEXAS

**MD Anderson**  
**Cancer Center**

Making Cancer History®