

Be Well™ Baytown

Building a healthier community together

Be Well™ Baytown unites the community to carry out sustainable solutions for positive, long-lasting changes in people's lives.

OVERALL IMPACT

21	organizations represented on the Be Well Baytown Steering Committee
83%	of the Baytown community reached
94%	of Steering Committee members agreed that community collaborations and activities can be sustained over the long term
1,000+	hours provided by the Be Well Communities™ team to the Steering Committee for support on capacity building, technical assistance, project management and program evaluation

22 evidence-based interventions implemented in five target areas

HEALTHY EATING



888% increase in food distributed through the Baytown Food System Network

3.5M+

pounds of healthy food distributed

95%

increase in mobile food fair events hosted

“The overall design of the initiative is incredible, and I have no doubt others will use this model to change the face of their community in years to come.”

— **Lori Rumfield**

Former Director of Community Impact, United Way of Greater Baytown Area and Chambers County



ACTIVE LIVING



24,000

students benefited from a coordinated school health approach

1,400

people attended eight Pop Up Park events

Four childcare centers improved their outdoor learning environment for **220+ children**

30%

increase in number of days per week students played outside for at least 30 minutes

TOBACCO-FREE LIVING



4

certified Tobacco Treatment Specialists trained

10,000+

students and staff given access to tobacco-free resources through high school and college campuses

SUN SAFETY



16,000+

people received sun safety information and resources

20

sunshades installed at city parks, schools and college campuses

12

sunscreen dispensers installed in the community

PREVENTIVE CARE



3

clinics selected to implement cancer screening strategies

10

free clinics provided all recommended immunizations to 241 adolescents, including the HPV vaccine



A special thanks to the Be Well Baytown Steering Committee

American Cancer Society • Bay Area Council on Drugs and Alcohol (BACODA) • City of Baytown • Communities In Schools of Baytown • ExxonMobil • First3Years: Babies in Baytown • Fred Aguilar Promise Center • Goose Creek CISD • Harris County Precinct 2 • Harris County Public Health • Harris Health System • Hearts and Hands of Baytown, a ministry of Iglesia Cristo Viene • Houston Food Bank • Lee College • Legacy Community Health • Love Network of Baytown • OmniPoint Health • United Way of Greater Baytown Area & Chambers County • UTHealth School of Public Health • YMCA of Greater Houston