

# Be Well™ Baytown

Building a healthier community together

**Be Well™ Baytown** unites the community to carry out sustainable solutions for positive, long-lasting changes in people's lives.

## OVERALL IMPACT

<b>21</b>	organizations represented on the Be Well Baytown Steering Committee
<b>83%</b>	of the Baytown community reached
<b>94%</b>	of Steering Committee members agreed that community collaborations and activities can be sustained over the long term
<b>2,600+</b>	hours of capacity building, technical assistance, project management and program evaluation provided by the Be Well Communities™ team

**22 evidence-based interventions** implemented in five target areas: healthy eating, active living, sun safety, tobacco-free living and preventive care.

**“The overall design of the initiative is incredible, and I have no doubt others will use this model to change the face of their community in years to come.”**

— **Lori Rumfield**

Former Director of Community Impact, United Way of Greater Baytown Area and Chambers County



**HEALTHY EATING****1,209%**

increase in food distributed through the Baytown Food System Network

**6M+**

pounds of healthy food distributed

**670%**

increase in mobile food fair events hosted

**ACTIVE LIVING****24,000**

students benefited from a coordinated school health approach

**2,000**

people attended 11 Pop Up Park events

Four childcare centers improved their outdoor learning environment for

**220+ children****35%**

increase in number of days per week students played outside for at least 30 minutes

**SUN SAFETY****16,000+**

people received sun safety information and resources

**20**

sunshades installed at city parks, schools and college campuses

**12**

sunscreen dispensers installed in the community

**TOBACCO-FREE LIVING****4**

certified Tobacco Treatment Specialists trained

**PREVENTIVE CARE****24**

clinics provided all recommended free immunizations to 583 adolescents, including the HPV vaccine

**10,000+**

students and staff given access to tobacco prevention resources through high school and college campuses

**1,900+**

cancer screenings provided

**552** colon tests**830** pap tests**541** mammograms**A special thanks to the Be Well Baytown Steering Committee**

American Cancer Society • Bay Area Council on Drugs and Alcohol (BACODA) • City of Baytown • ExxonMobil • First3Years: Babies in Baytown • Fred Aguilar Promise Center • Goose Creek CISD Harris County Precinct 2 • Harris County Public Health • Harris Health System • Hearts and Hands of Baytown, a ministry of Iglesia Cristo Viene • Houston Food Bank • Lee College • Legacy Community Health Love Network of Baytown • OmniPoint Health • United Way of Greater Baytown Area &amp; Chambers County • UTHealth School of Public Health • YMCA of Greater Houston