Innovative Strategies for Improved Cancer Outcomes

NOVEMBER 3-4, 2017
The University of Texas
MD Anderson Cancer Center
Anderson Conference Hall
Floor 11 Conference Center (R11.1100)
1515 Holcombe Blvd
Houston, Texas

For more information visit:
www.mdanderson.org/conferences
GOALS & OBJECTIVES

This workshop will provide a unique opportunity for health plan medical directors and case managers to hear from leading experts in multidisciplinary oncology care to:

- Gain exposure to novel approaches to complex cancers
- Understand the need for accurate histologic and molecular diagnosis and the methodology required
- See multidisciplinary care in action and appreciate its positive impact on patient care
- Raise awareness of new practice standards emanating from research currently underway at MD Anderson
- Learn how we determine which patients are potential responders to specific therapies
TARGET AUDIENCE
This conference should be of value to those who make coverage determinations, such as medical directors, case managers, and third-party payers.

EDUCATIONAL METHODS
• Lectures
• Interactive panel discussions
• Question & answer sessions

EVALUATION
A course evaluation form will provide participants with the opportunity to comment on the value of the program content to their practice decisions, performance improvement activities, or possible impact on patient health status. Participants will also have the opportunity to comment on any perceived commercial bias in the presentations as well as to identify future educational topics.
MD ANDERSON PLANNING COMMITTEE

Program Chair - Medical
Patrick Hwu, M.D., Division Head, Cancer Medicine
    Department Chair, Melanoma Medical Oncology
    Department Chair, Sarcoma Medical Oncology

Program Chair - Financial
Brad Gibson, M.B.A., C.P.A., Vice President, Revenue Cycle & Treasurer
FRIDAY, NOVEMBER 3, 2017

7:30 am CONTINENTAL BREAKFAST

8:00 am **Welcome & Opening Remarks:** Ben Melson, C.P.A., Sr. V.P. and C.F.O., and Stephen Hahn, M.D., Deputy President & C.O.O.

8:10 am **KEYNOTE SPEAKER:** Lee Newcomer, M.D., M.H.A., Sr. V.P., Oncology and Genetics, UnitedHealth Group

**Introduction:** Ron Walters, M.D., M.B.A., M.H.A., Associate V.P. of Medical Operations and Informatics

SESSION 1: EMERGENT PRACTICE-CHANGING THERAPIES

**Moderator:** Patrick Hwu, M.D., Division Head, Cancer Medicine

9:10 am Solid Tumor Molecular Diagnostics
Russell Broaddus, M.D., Ph.D., Professor, Pathology

9:30 am Triggering the Immune Response Against Cancer
Patrick Hwu, M.D., Division Head, Cancer Medicine

9:50 am Hemipelvectomy in the Sarcoma Patient
Valerae Lewis, M.D., Chair, Orthopaedic Oncology

10:10 am The Outcomes and Value of Advanced Radiation Technologies
Steven Frank, M.D., Professor, Radiation Oncology

10:30 am The Value of MD Anderson Imaging
Joseph Steele, M.D., Professor, Diagnostic Imaging

10:50 am **Question & Answer Session**

11:10 am Break

SESSION 2: COMPLEX CASE MGT.-SOLID TUMORS

**Moderator:** James Yao, M.D., Chair, Gastrointestinal Medical Oncology

11:25 am Management of Localized Pancreatic Cancer at MD Anderson
Robert Wolff, M.D., Professor, Gastrointestinal Medical Oncology

11:50 am Benign and Malignant Tumors of the Skullbase and The Skullbase Program at MD Anderson
Franco DeMonte, M.D., Professor, Neurosurgery

12:15 pm Expert Breast Pathology Review Improves Diagnosis, Treatment and Outcomes
Lavinia Middelton, M.D., Professor, Pathology

12:40 pm Melanoma Multidisciplinary Care – Live Tumor Board
Michael Wong, Ph.D., M.D., Professor, Melanoma Medical Oncology
1:05 pm  Question & Answer Session
1:20 pm  Working Lunch Session– Reimbursement Break Out Sessions
   Break Out Session I: Stem Cell Transplantation – Challenges in Reimbursement
   Moderators: Brad Gibson, M.B.A., C.P.A., V.P., Revenue Cycle & Treasurer; Richard Champlin, M.D., Department Chair, Stem Cell Transplantation & Cellular Therapy
   Break Out Session II: Enhancing our Collaboration
   Moderators: Ben Melson, C.P.A., Sr. V.P. and C.F.O.; Ron Walters, M.D., M.B.A., M.H.A., Associate V.P. of Medical Operations & Informatics
2:05-2:15 pm  Break

SESSION 3: COMPLEX CASE MGT.-HEMATOLOGIC MALIGNANCIES
Moderator:  Jorge Cortes, M.D., Professor, Leukemia
2:15 pm  Leukemia Treatment at MD Anderson
   Jorge Cortes, M.D., Professor, Leukemia
2:35 pm  Risk-adapted Patient Selection for Hematopoietic Stem Cell Transplantation
   Richard Champlin, M.D., Department Chair, Stem Cell Transplantation & Cellular Therapy
2:55 pm  Patient Testimonial
3:15 pm  Chimeric Antigen Receptor (CAR) T-cell Therapy
   Sattva Neelapu, M.D., Professor, Lymphoma/Myeloma
3:35 pm  Question & Answer Session
3:50 pm  TOUR: Inpatient CAR T Therapy Unit
   Elizabeth Shpall, M.D., Professor, Stem Cell Transplantation & Cellular Therapy, and Katy Rezvani, M.D., Professor, Stem Cell Transplantation & Cellular Therapy
6:30 pm  DINNER: Hotel ZaZa*

SATURDAY, NOVEMBER 4, 2017
7:30 am  CONTINENTAL BREAKFAST

SESSION 4: SUPPORTIVE CARE, SURVIVORSHIP & BEREAVEMENT
Moderator:  Vijaya Gottumukkala, M.D., Professor, Anesthesiology & Perioperative Medicine
8:00 am  Enhanced Recovery in Surgical and Medical Oncology
   Vijaya Gottumukkala, M.D., Professor, Anesthesiology & Perioperative Medicine
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<td>8:15 am</td>
<td>Cancer Rehabilitation and Prehabilitation</td>
<td>Ki Shin, M.D., Professor, Rehabilitation Medicine</td>
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<td>8:30 am</td>
<td>End of Life Care</td>
<td>Eduardo Bruera, M.D., Chair, Palliative, Rehabilitation &amp; Integrative Medicine</td>
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<td>8:45 am</td>
<td>Question &amp; Answer Session</td>
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<td>10:20 am</td>
<td>PANEL: Emerging Trends in Health Care Policy &amp; Reimbursement Trends</td>
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<td>12 pm</td>
<td>Adjourn</td>
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**SESSION 5: THE MECHANICS OF MD ANDERSON**

**Moderator:** Michael Wong, Ph.D., M.D., Professor, Melanoma Medical Oncology

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**Panelists:**
- David Debono, M.D., Medical Director for Oncology, Anthem
- Laura Bobolts, Pharm.D., B.C.O.P., Vice President of Pharmacy, Oncology Analytics
- Eric Gratias, M.D., Chief of Medical Oncology Services, eviCore healthcare
- Thomas Fenter, M.D., Corporate Medical Advisor, Blue Cross Blue Shield of Mississippi
- Stephen Crawford, M.D., Medical Director, Cigna LifeSource Transplant Network

**11:20 am** | Patient Testimonial |
**11:40 am** | Closing Remarks: Patrick Hwu, M.D., Division Head, Cancer Medicine |
**12 pm** | Adjourn |

* Transportation will be provided to and from Hotel ZaZa and MD Anderson.
REGISTRATION INFORMATION

Advanced registration is REQUIRED as space and materials are limited. There is no fee for this symposium. Registrants are responsible for funding their own airfare and hotel. This is a closed symposium by invitation only.

The deadline for advanced registration is Friday, October 27, 2017.

A receipt/confirmation letter will be emailed to each registrant.

SPECIAL ASSISTANCE

Contact Mercilla Mangol in the Division of Cancer Medicine at 713-563-3951 if you have any special dietary or ADA accommodation needs.

Contact Fredrick Castellano, M.B.A., Director, Managed Care Contracting, at 832-750-1425 if you have specific topics, issues, or questions you wish to see addressed or emphasized in this activity. All responses will be forwarded to the Program Chairs for consideration.

ACCOMMODATIONS

- A block of rooms has been reserved for conference attendees Nov. 2-4 for $249 at Hotel ZaZa, 5701 Main St, Houston, Texas. Transportation will be provided to and from Hotel ZaZa and MD Anderson.
- Early reservation is suggested.
- The hotel phone number is 713-526-1991. The toll free number is 1-888-880-3244.
- When you make reservations be sure to mention the “Insurance Group Conference rate” to be assured of receiving the special meeting rate of $249. Please add 17% Texas state and local taxes.
- Reservations will confirm and send an email confirmation to guest.