Innovative Strategies for Improved Cancer Outcomes

NOVEMBER 3-4, 2017

The University of Texas MD Anderson Cancer Center
Anderson Conference Hall
Floor 11 Conference Center (R11.1100)
1515 Holcombe Blvd
GOALS & OBJECTIVES

This workshop will provide a unique opportunity for health plan medical directors and case managers to hear from leading experts in multidisciplinary oncology care to:

- Gain exposure to novel approaches to complex cancers
- Understand the need for accurate histologic and molecular diagnosis and the methodology required
- See multidisciplinary care in action and appreciate its positive impact on patient care
- Raise awareness of new practice standards emanating from research currently underway at MD Anderson
- Learn how we determine which patients are potential responders to specific therapies
TARGET AUDIENCE

This conference should be of value to those who make coverage determinations, such as medical directors, case managers, and third-party payers.

EDUCATIONAL METHODS

- Lectures
- Interactive panel discussions
- Question & answer sessions

EVALUATION

A course evaluation form will provide participants with the opportunity to comment on the value of the program content to their practice decisions, performance improvement activities, or possible impact on patient health status. Participants will also have the opportunity to comment on any perceived commercial bias in the presentations as well as to identify future educational topics.
MD ANDERSON PLANNING COMMITTEE

Program Chair - Medical
Patrick Hwu, M.D., Division Head, Cancer Medicine
   Department Chair, Melanoma Medical Oncology
   Department Chair, Sarcoma Medical Oncology

Program Chair - Financial
Brad Gibson, M.B.A., C.P.A., Vice President, Revenue Cycle & Treasurer
FRIDAY, NOVEMBER 3, 2017

7:30 am  CONTINENTAL BREAKFAST

8:00 am  Welcome & Opening Remarks
         Ben Melson, C.P.A., Chief Financial Officer and
         Stephen Hahn, M.D., Deputy President & Chief Operating Officer

8:10 am  KEYNOTE SPEAKER
         Lee Newcomer, M.D., M.H.A., Senior Vice President, Oncology and
         Genetics, UnitedHealth Group
         Introduction: Ron Walters, M.D., M.B.A., M.H.A., Associate Vice President
         of Medical Operations and Informatics

SESSION 1: EMERGENT PRACTICE-CHANGING THERAPIES

Moderator: Patrick Hwu, M.D., Division Head, Cancer Medicine

9:10 am  Molecular Testing
         Russell Broaddus, M.D., Ph.D., Professor, Pathology

9:30 am  Immunotherapy
         Patrick Hwu, M.D., Division Head, Cancer Medicine

9:50 am  Novel surgical approaches
         Valerae Lewis, M.D., Chair, Orthopaedic Oncology

10:10 am Radiotherapy
         Steven Frank, M.D., Professor, Radiation Oncology

10:30 am Diagnostic Imaging
         Joseph Steele, M.D., Professor, Diagnostic Imaging

10:50 am  Question & Answer Session

11:10 am  Break

SESSION 2: COMPLEX CASE MANAGEMENT-SOLID TUMORS

Moderator: James Yao, M.D., Chair, Gastrointestinal Medical Oncology

11:25 am  Pancreatic and Gastrointestinal Cancers
         Robert Wolff, M.D., Professor, Gastrointestinal Medical Oncology

11:50 am  Skull-Based
         Franco DeMonte, M.D., Professor, Neurosurgery

12:15 pm  Breast
         Lavinia Middelton, M.D., Professor, Pathology

12:40 pm  Melanoma
         Michael Wong, Ph.D., M.D., Professor, Melanoma Medical Oncology
AGENDA

12:50 pm  Question & Answer Session
1:05 pm  Working Lunch Session– Reimbursement Break Out Sessions
   Break Out Session I: Stem Cell Transplantation – Challenges in Reimbursement
   Moderators: Brad Gibson, M.B.A., C.P.A., Vice President, Revenue Cycle & Treasurer; Richard Champlin, M.D., Department Chair, Stem Cell Transplantation & Cellular Therapy
   Break Out Session II: Enhancing our Collaboration
   Moderators: Ben Melson, C.P.A., Chief Financial Officer; Ron Walters, M.D., M.B.A., M.H.A., Associate Vice President of Medical Operations & Informatics

2:05-2:15 pm  Break

SESSION 3: COMPLEX CASE MANAGEMENT-HEMATOLOGIC MALIGNANCIES

Moderator:  Jorge Cortes, M.D., Professor, Leukemia
2:15 pm  Hematologic Malignancies
   Jorge Cortes, M.D., Professor, Leukemia
2:35 pm  Stem Cell Transplant
   Richard Champlin, M.D., Department Chair, Stem Cell Transplantation & Cellular Therapy
2:55 pm  Chimeric antigen receptor (CAR) T cell Therapy
   Sattva Neelapu, M.D., Professor, Lymphoma/Myeloma
3:15 pm  Question & Answer Session
3:30 pm  TOUR: Inpatient CAR T Therapy Unit
   Elizabeth Shpall, M.D., Professor, Stem Cell Transplantation & Cellular Therapy

6:30 pm  DINNER: Hotel ZaZa*

SATURDAY, NOVEMBER 4, 2017

7:30 am  CONTINENTAL BREAKFAST

SESSION 4: SUPPORTIVE CARE, SURVIVORSHIP & BEREAVEMENT

Moderator:  Dr. Vijaya Gottumukkala, M.D., Professor, Anesthesiology & Perioperative Medicine
8:00 am  Enhanced Recovery in Surgical and Medical Oncology, Dr. Vijaya Gottumukkala, M.D., Professor, Anesthesiology & Perioperative Medicine
8:15 am Rehabilitation and Prehabilitation  
Ki Shin, M.D., Professor, Rehabilitation Medicine

8:30 am End of Life Care  
Eduardo Bruera, M.D., Chair, Palliative, Rehabilitation & Integrative Medicine

8:45 am Question & Answer Session

SESSION 5: THE MECHANICS OF MD ANDERSON

Moderator: Michael Wong, Ph.D., M.D., Professor, Melanoma Medical Oncology

9:05 am Financial Clearance Center  
Brad Gibson, M.B.A., C.P.A., Vice President, Revenue Cycle & Treasurer

9:25 am Leveraging Research for Improved Care  
Exon 20 Lung Mutation
John Heymach, M.D., Ph.D., Chair, Thoracic/Head & Neck Medical Oncology
Head & Neck Surgery
Ehab Hanna, M.D., Professor, Head & Neck Surgery

10:05 am Break

10:20 am PANEL: Emerging Trends in Health Care Policy & Reimbursement Trends

Moderator: Ben Melson, C.P.A., Chief Financial Officer
Panelists: David Debono, M.D., Medical Director for Oncology, Anthem
Laura Bobolts, Pharm.D., B.C.O.P., Vice President of Pharmacy, Oncology Analytics
Eric Gratias, M.D., Chief of Medical Oncology Services, eviCore healthcare
Thomas Fenter, M.D., Corporate Medical Advisor, Blue Cross Blue Shield of Mississippi
Stephen Crawford, M.D., Medical Director, Cigna LifeSource Transplant Network

11:20 am Patient Testimonial

11:40 am Closing Remarks
Patrick Hwu, M.D., Division Head, Cancer Medicine

12 pm Adjourn

* Transportation will be provided to and from Hotel ZaZa and MD Anderson.
REGISTRATION INFORMATION

Advanced registration is REQUIRED as space and materials are limited. There is no fee for this symposium. Registrants are responsible for funding their own airfare and hotel. This is a closed symposium by invitation only.

The deadline for advanced registration is Friday, October 27, 2017.

A receipt/confirmation letter will be automatically emailed to the email address you list on the registration form.

SPECIAL ASSISTANCE

Contact Mercilla Mangol in the Division of Cancer Medicine at 713-563-3951 if you have any special dietary or ADA accommodation needs.

Contact Fredrick Castellano, M.B.A., Director, Managed Care Contracting, at 832-750-1425 if you have specific topics, issues, or questions you wish to see addressed or emphasized in this activity. All responses will be forwarded to the Program Chairs for consideration.

ACCOMMODATIONS

- A block of rooms has been reserved for conference attendees Nov. 2-4 for $249 at Hotel ZaZa, 5701 Main St, Houston, Texas. Transportation will be provided to and from Hotel ZaZa and MD Anderson.

- Early reservation is suggested.

- The hotel phone number is 713-526-1991. The toll free number is 1-888-880-3244.

- When you make reservations be sure to mention the “Insurance Group Conference rate” to be assured of receiving the special meeting rate of $249. Please add 17% Texas state and local taxes.

- Reservations will confirm and send an email confirmation to guest.