

# Tobacco Cessation Clinic Enhancement Program

According to The Health Consequences of Smoking—50 Years of Progress: A Report of the Surgeon General, tobacco use is still the leading cause of preventable death in the United States, killing more than 480,000 people a year. Recent data from the 2020 U.S. Surgeon General’s Report reveals 70% of smokers are interested in quitting, yet according to the Centers for Disease Control and Prevention, approximately 7% are successful at quitting.



The Tobacco Cessation Clinic Enhancement Program supports clinic staff and physicians by providing training and resources to improve tobacco cessation services for their patients.

## OVERVIEW

The University of Texas MD Anderson Cancer Center has created the Tobacco Cessation Clinic Enhancement Program to help health clinics that provide service to underinsured and underserved patients create a tobacco-free culture on their campuses. All activities use best practices and intervention strategies that reflect one of the three evidence-based actions of Policy, Education and Services.

## EVIDENCE-BASED ACTION AREAS:



## PROGRAM OBJECTIVES



### POLICY:

Adopt, implement and enforce a campus-wide tobacco-free policy.



### EDUCATION:

Host a virtual training for clinic leadership and/or staff on ways to incorporate tobacco cessation into the clinic.



### EDUCATION:

Train a clinic champion to become a Tobacco Treatment Specialist.



### SERVICES:

Establish a Nicotine Replacement Therapy distribution system.



### SERVICES:

Create a tobacco cessation screening and referral process to direct patients to cessation services, such as a tobacco quitline, preferably through an Electronic Health Record System.

## BENEFITS

Through these activities, the health clinic will:

- Become equipped with skills and strategies to better support and treat their patients' tobacco and nicotine addiction.
- Be empowered to create a healthy tobacco and vape-free environment.
- Shape a culture of health at their site.
- Influence the decrease of tobacco product use amongst the community.