Brand Standard
To see what MD Anderson’s brand looks like in practice, visit our social media channels or our website at: https://mdanderson.org

Color palette - Pantone colors

PMS 485   Black   Cool Gray 10

PMS 668   PMS 576   PMS 660   PMS 159

PMS 143   PMS 144   PMS 583   PMS 5875

PMS 4515   Cool Gray 2   PMS 5665   PMS 404

RGB, CMYK, and HEX equivalents can be found at pantone.com/color-finder

Fonts

Times New Roman
(bold)
(italic)
(bold italic)

Arial
(bold)
(italic)
(bold italic)