

# HIGH SCHOOL BLOOD DRIVE SCHOLARSHIP PROGRAM

## Brand Standard

To see what MD Anderson's brand looks like in practice, visit our social media channels or our website at: <https://mdanderson.org>

### Color palette - Pantone colors

**PMS 485**    **Black**    **Cool Gray 10**

**PMS 668**    **PMS 576**    **PMS 660**    **PMS 159**

**PMS 143**    **PMS 144**    **PMS 583**    **PMS 5875**

**PMS 4515**    **Cool Gray 2**    **PMS 5665**    **PMS 404**

RGB, CMYK, and HEX equivalents can be found at [pantone.com/color-finder](http://pantone.com/color-finder)

### Fonts

Times New Roman  
**(bold)**  
*(italic)*  
***(bold italic)***

Arial  
**(bold)**  
*(italic)*  
***(bold italic)***