

HIGH SCHOOL BLOOD DRIVE SCHOLARSHIP PROGRAM

2018-2019 Application

APPLICANT INFORMATION

Applicant's name: _____

Age: _____ Date of birth: _____

Permanent address: _____

Cell phone number: _____ E-mail address: _____

Guardian name: _____ Guardian phone number: _____

Cumulative GPA (grade point average): _____ (You will need to provide a transcript.)

What college/university/school are you planning to attend?

What is your anticipated major and/or course of study?

You will be contacted by April 25, 2019 if you have been selected for an award.

Those selected for an award will need to complete a W-9 and submit proof of acceptance in an institution of higher learning for the 2018-2019 school year.

AUTHORIZATION

Student relinquishes copyrights to material and it becomes property of MD Anderson Cancer Center Blood Bank for marketing initiatives.

Applicant signature: _____ Date: _____

APPLICATION SUBMISSION DEADLINE: MARCH 1, 2019
PROJECT SUBMISSION DEADLINE: MARCH 30, 2019

The University of Texas MD Anderson Cancer Center Blood Bank

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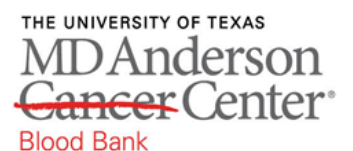
PROJECT TITLE PAGE

**The following video was created for the
MD Anderson Blood Bank student film competition**

Learn more: www.mdanderson.org/bloodbank



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PROJECT/PRESENTATION SUBMISSION

Project/presentation

Individual students must submit a project that will educate and motivate individuals to donate blood for MD Anderson Cancer Center patients. Some examples include:

- Film a commercial / video / documentary
- Any other professional grade media

Guidelines

1. Project must be submitted in video format, up to 2 minutes long. It must include the title page below.
Follow MD Anderson's brand standards. (See standards on the right. To see what MD Anderson's brand looks like in practice, visit our social media channels or our website at www.mdanderson.org)
2. Do not use copyrighted material.
3. Remember you are promoting MD Anderson, not your school. Do not include your name or school name in the video.

Submission

Project / presentation can be submitted by e-mail (bloodbank@mdanderson.org), and must include your name and school name. Please do not include your name or school name in the video. **Winners could receive \$1000 or more in scholarship. (\$25,000 cumulative awarded)**

Color palette - Pantone colors

PMS 485 **Black** **Cool Gray 10**

PMS 668 **PMS 576** **PMS 660** **PMS 159**

PMS 143 **PMS 144** **PMS 583** **PMS 5875**

PMS 4515 **Cool Gray 2** **PMS 5665** **PMS 404**

RGB, CMYK, and HEX equivalents can be found at pantone.com/color-finder

Fonts

Times New Roman
(bold)
(italic)
(bold italic)

Arial
(bold)
(italic)
(bold italic)

SCHOLARSHIP SUBMISSION CHECKLIST

Turn in by March 1, 2019:

- Completed and signed application
- Copy of current transcript (non-official)

Turn in by March 30, 2019:

- Completed project

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