

May 2009

Volume 8, No. 5

CIS Connection

National Cancer Institute's **CANCER INFORMATION SERVICE**

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The National Cancer Institute's (NCI) Cancer Information Service (CIS) educates the public about cancer prevention, risk factors, symptoms, diagnosis, treatment, and research.

- CIS specialists provide the latest, most accurate information about cancer by telephone, TTY, instant messaging, and e-mail.
- The CIS operates the NCI's Smoking Quitline (1-877-44U-QUIT).
- Through its Partnership Program, the CIS works with established national, regional, and state organizations to reach those most in need of cancer information.
- The CIS takes part in health communications research to find new and better ways to educate people about health.

For information and publications, call 1-800-4-CANCER (1-800-422-6237) or visit <http://www.cancer.gov>.

NCI Press Releases & Information

Available at <http://www.cancer.gov/newscenter> or as otherwise noted.

- National Cancer Institute's Plan to Accelerate Cancer Research Announced (4/20/09)
- Researchers Discover Potential Functional Role of Genetic Variation in Prostate Cancer Risk (4/20/09)
- First Phase 0 Oncology Trial Shows Effectiveness of New Drug on Its Target (4/13/09)
- Researchers Identify Genetic Variations That May Increase Risk of Breast Cancer (3/29/09)

Clinical trials results:

Available at <http://www.cancer.gov/clinicaltrials/results-all> or as otherwise noted.

- Maintenance Rituximab May Improve Survival in Follicular Lymphoma (4/02/09)
- Azacitidine Improves Survival in Myelodysplastic Syndromes (3/26/09)

National Health Observances

This calendar comes from the National Health Information Center Web site:

<http://www.healthfinder.gov/nho/nhoyear.asp?year=2009>.

May observances:

Melanoma/Skin Cancer Detection and Prevention Month
National Cancer Research Month
Melanoma Monday (May 4)
World No-Tobacco Day (May 31)

Looking ahead to June observances:

National Cancer Survivors Day (June 7)
Sun Safety Week (June 1-7)
National Men's Health Week (June 15-21)

NCI Fact Sheet Collection

New, revised and reviewed titles, from <http://www.cancer.gov/cancertopics/factsheet/>.

In English:

- Asbestos Exposure and Cancer Risk (FS 3.21, 4/16/09)
- Cancer Research Funding (FS 1.1, 3/13/09)
- Cancer Vaccines (FS 7.56, 3/17/09)
- Early Prostate Cancer (FS 5.23, 3/18/09)
- Evaluating Health Information on the Internet (FS 2.10, 3/06/09)
- Home Care for Cancer Patients (FS 8.5, 3/09/09)
- Prostate Cancer Research Results From the Prostate, Lung, Colorectal and Ovarian (PLCO) Cancer Screening Trial (FS 5.36, 4/2/09)
- Prostate-Specific Antigen (PSA) Test (FS 5.29, 3/18/09)

In Spanish:

- El uso de terapia de reemplazo hormonal en la menopausia y el cáncer (FS 3.76s, 3/11/09)

NCI Items of Interest



NCI has created two new patient education posters and a pin to increase awareness about clinical trials. Their purpose is to begin the discussion with cancer patients that a trial may be a reasonable option in the continuum of their cancer care. These products introduce patients to the concept of a clinical trial, complement education and recruitment efforts, and serve as conversation starters to discuss trials in a larger context before exploring specific trials with patients. The pins can also be worn by patients participating in clinical trials including their family and friends so they can all help in the effort to

increase awareness. These materials may be ordered through NCI Publications (<https://cissecure.nci.nih.gov/ncipubs/>) or by calling 1-800-4-CANCER.

NCI produces an online publication, *Benchmarks*, which recently published articles about robotic surgery in cancer treatments. Included is an interview with a urologist with extensive experience in robot-assisted removal of the prostate. See the articles at <http://www.cancer.gov/newscenter/benchmarks-vol8-issue1>.



The Center to Reduce Cancer Health Disparities (CRCHD) has recently redesigned their Web site. New features include the addition of a diversity training section, an introduction and overview of the Minority Institution/Cancer Center Partnership (MI/CCP) program and its grantees, and useful information about the Continuing Umbrella of Research Experiences (CURE) program that supports a continuum of diversity training and career development opportunities. See it all at <http://crchd.cancer.gov>.

Other Items of Interest

Oral cancer disproportionately affects African American men. They have the highest incidence compared to any other group in the U.S. population and their overall 5-year survival rate is only 36 percent. To help community groups and health professionals raise African American men's awareness of their risk for oral cancer and the importance of early detection, the NIH's National Institute of Dental and Craniofacial Research (NIDCR), in partnership with the National Cancer Institute (NCI), has developed a new series of educational materials. The series includes brochures, cards, fact sheets and a poster. The publications are available free of charge. To order, go to the publications area of the National Institute of Dental and Craniofacial Research (<https://www.nidcr.nih.gov/OrderPublications>) or call 1-301-402-7364.



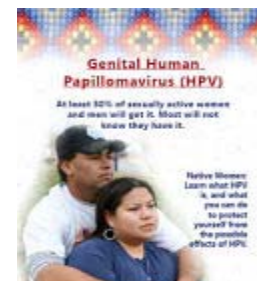
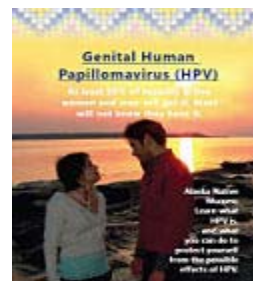
What are the 10 questions every patient should think about asking when visiting their doctor or other clinicians? A new series of national public service advertisements seek to help answer that. Launched by the Agency for Healthcare Research and Quality (AHRQ), in conjunction with The Advertising Council, the ads are designed to encourage consumers to get involved in their health care by knowing and asking appropriate questions. Details at <http://www.ahrq.gov/questionsaretheanswer>.

Also new from AHRQ is a Web site that addresses the needs of Community Quality Collaboratives, community-based organizations of multiple stakeholders working together to transform health care at the local level. The site offers a compendium of tools and resources for other community quality collaboratives who want to follow paths similar to Community Leaders and Chartered Value Exchanges. Multiple toolkits are available, on topics such as sustainability, engaging consumers, data, reporting, quality and prevention. Go to <http://www.ahrq.gov/qual/value/localnetworks.htm>.



The Prevent Cancer Foundation has recently published a DVD with facilitator's guide called "Breast Health Education for Young Women". Educators are using the materials to teach breast health behavior to young women in their communities, whether at health fairs, health centers, or schools. The guide includes instructions for a variety of interactive activities to provide skills-based breast health education to groups of young women, and discuss breast cancer myths and facts. For more information and to order, go to http://www.preventcancer.org/newsroom2c.aspx?id=3288#breast_education.

Two new publications from the CDC on HPV (human papillomavirus) may be of interest. Part of their "HPV Common Infection. Common Reality." series, the new titles focus on Alaska Native and American Indian women. Each title can be downloaded in PDF format or print copies ordered. See all these brochures, and other titles in the series, at <http://www.cdc.gov/std/hpv>.



The National Council on Skin Cancer Prevention has designated the Friday before Memorial Day as "Don't Fry Day." Falling on May 22nd this year, this campaign seeks to advance awareness of skin cancer prevention, and to encourage sun safety at the traditional start of the summer season. "Don't Fry Day" resources and information are available at <http://www.skincancerprevention.org>, where some materials may be downloaded and customized.

Other Items of Interest

As participants in NCI's National Community Cancer Centers Program (NCCCP) pilot, the Seton Family of Hospitals and Ascension Health share the National Cancer Institute's commitment to improving outcomes and access to high-quality care for cancer patients and their families. The Shivers Center, Seton's outpatient oncology clinic at University Medical Center at Brackenridge (UMCB), was honored earlier this year with the American Cancer Society's Harold P. Freeman Award for exemplary achievement. Seton's participation in the NCCCP has significantly enhanced their ability to provide services to cancer patients and their families. The NCCCP funding has helped Seton increase the number of adult cancer patients involved in research by ten-fold and expand the disparities programs with an additional cancer screening nurse navigator and an innovative transitional housing program for breast cancer patients. The NCCCP initiative shows what can be accomplished through an innovative collaboration between government, leading cancer centers, and community cancer programs.

For additional information or questions, please contact: Diana Phillips, Director of Network Oncology, dphillips@seton.org or Diana Resnik, Sr. Vice President, Community Care, dresnik@seton.org.



Press releases and publications of interest:

- FDA Imposes Restrictions on Coast IRB Due to Violations (4/14/09)
<http://www.fda.gov/bbs/topics/NEWS/2009/NEW01996.html>
 - FDA 101: Clinical Trials and Institutional Review Boards (4/14/09)
<http://www.fda.gov/consumer/updates/clinicaltrials041409.html>
 - CDC: National Leadership for Obesity Prevention and Control (4/13/09)
<http://www.cdc.gov/Features/HaltingObesity>
 - New NIH Recovery Act Opportunity Seeks to Fund High Impact, Large-Scale, Accelerated Research (4/13/09)
<http://www.nih.gov/news/health/apr2009/od-13.htm>
 - FDA Approves Drug for an Advanced Form of Kidney Cancer (3/30/09)
<http://www.fda.gov/bbs/topics/NEWS/2009/NEW01980.html>
 - Skin Cancer Study Uncovers New Tumor Suppressor Gene (3/29/09)
<http://www.nih.gov/news/health/mar2009/nhgri-29.htm>
 - Male Circumcision Reduces Risk of Genital Herpes and HPV Infection, but Not Syphilis (3/25/09)
<http://www.nih.gov/news/health/mar2009/niaid-25.htm>
 - Alcohol Flush Signals Increased Cancer Risk among East Asians (3/23/09)
<http://www.nih.gov/news/health/mar2009/niaaa-23.htm>
 - Brain and Other Central Nervous System Cancers (March 2009)
<http://www.nih.gov/about/researchresultsforthepublic/braincancer.pdf>
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National Funding Opportunities

Robert Wood Johnson Foundation Public Health Law Research Initiative

Deadline: May 19, 2009



This national initiative of the Robert Wood Johnson Foundation seeks to build evidence for and strengthen the use of effective regulatory, legal, and policy solutions to improve public health. Studies funded through the program will be at the intersection of the disciplines of law and public health. Studies that focus on timely, current public health or legal issues or anticipate conflicts and/or resolutions between legal theory/practice and public health outcomes are encouraged. About \$3.5 million in total funding is available through the first call for proposals for two types of studies. For the complete details on this Call for Proposals, see <http://www.rwjf.org/applications/solicited/cfp.jsp?ID=20761>.

National Center on Minority Health and Health Disparities (NCMHD) Exploratory Centers of Excellence (RFA-MD-09-005)

Deadline for Letters of Intent: May 19, 2009

This Funding Opportunity Announcement (FOA) solicits grant applications from institutions/organizations that propose to establish an Exploratory NCMHD Center of Excellence (COE) to support infrastructure and capacity building, building and sustaining novel partnerships, training, innovative basic biomedical and behavioral clinical, or population-based research and intervention and prevention studies contributing to either the improvement of minority health, the elimination of health disparities, or both. To be eligible for the COE in this FOA, applicant institutions must have existing federal research support and/or research infrastructure as reflected in a level of NIH institutional funding of less than \$80 million for the year 2008. This FOA will utilize the P20 exploratory center grant mechanism. See details at <http://grants1.nih.gov/grants/guide/rfa-files/RFA-MD-09-005.html>.

Hispanic Health Services Research Grant Program – Department of Health and Human Services, Centers for Medicare & Medicaid Services, Office of Research, Development, and Information (HHS-2009-CMS-HHS-0005)

Deadline, Letters of Intent: May 27, 2009

The Centers for Medicare & Medicaid Services (CMS) is announcing the availability of funds under its grant program to assist researchers in conducting health services research for 2009. The purpose of the Hispanic grant program is to implement Hispanic American health services research activities to meet the needs of diverse CMS beneficiary populations. Funding is available for grants to implement research related to health care delivery and health financing issues affecting Hispanic American communities, including issues of access to health care, utilization of health care services, health outcomes, quality of services, cost of care, health and racial disparities, socioeconomic differences, cultural barriers, managed care systems, and activities related to health screening, prevention, outreach, and education. Complete details, including the link to the program announcement, are available at [http://www.cms.hhs.gov/ResearchDemoGrantsOpt/03_Hispanic_Serving_Institution_\(HSI\)_Health_Services.asp#TopOfPage](http://www.cms.hhs.gov/ResearchDemoGrantsOpt/03_Hispanic_Serving_Institution_(HSI)_Health_Services.asp#TopOfPage).

National Funding Opportunities

Aetna Foundation Regional Community Health Grants Program

Deadline: May 30, 2009. Eligible locations with this deadline: District of Columbia, Kansas, Maryland, Michigan, Missouri, New Jersey (southern), Pennsylvania, Texas, Washington

Deadline: June 15, 2009. Eligible locations with this deadline: Arizona, Florida, Georgia, Illinois, New Jersey (northern), New York, North Carolina, Tennessee

Deadline: July 15, 2009. Eligible locations with this deadline: California, Colorado, Nevada, Ohio, Oklahoma, Oregon, Utah



The Aetna Foundation will award grants in support of philanthropic initiatives focused on fighting obesity and increasing health literacy in selected communities across the United States. The obesity proposal category seeks to fund community-based health education, prevention, and early detection efforts aimed at fighting obesity. Health Literacy proposals must incorporate and/or demonstrate impact in one or more of the following: plain language approach to communications; public education and awareness programs; and/or training and education for health care professionals, staff, and patients. Only nonprofit 501(c)(3) organizations serving specific markets/geographic areas are eligible to apply. Full details provided at http://www.aetna.com/foundation/grants_reg/overview.html.

CDC Grants for Public Health Research Dissertation [PAR-07-231]

Deadline: August 10, 2009

The purpose of this Funding Opportunity Announcement (FOA) is to invite applications for support of public health dissertation research. This program supports research undertaken as part of an academic program to qualify for a doctorate. The CDC dissertation award supports dissertation research costs for students in accredited research doctoral programs in the United States. This FOA provides funding support of dissertation research through the CDC Dissertation Award (R36) mechanism. Full details provided at <http://grants.nih.gov/grants/guide/pa-files/PAR-07-231.html>.

Women Helping Others Foundation Grants

Deadline: September 8, 2009

The Women Helping Others Foundation supports community-focused charities that serve the overlooked needs of women, children, and families in the US and Puerto Rico. Funding will be considered for tax-exempt 501(c)(3) charities that have been incorporated for at least three years and that have total organizational budgets of \$3 million or less. Preference will be given to organizations that are not dependent on government grants and those with greater organizational program costs than personnel costs. Complete funding guidelines and eligibility restrictions are available at <http://www.whofoundation.org>. The specific details on this particular funding opportunity, and the application form, are available at http://www.whofoundation.org/Funding/WHO_AppForm.asp.



National Events of Interest

2009 AACE-CPEN-EACE Cancer Education Conference and Call for Abstracts ~ *NEW*

(October 15-17, 2009, Houston, TX)

Deadline for Abstract Submission: May 18, 2009

<http://aace.cpsonline.info/>

The 7th Annual Cancer Survivorship Series: Living With, Through and Beyond Cancer – Telephone Education Workshops

May 19, 2009, Part II: The Importance of Nutrition and Physical Activity

June 23, 2009, Part III: Survivors Too: Family, Friends and Loved Ones: Managing the Fatigue of Caregiving

All workshops scheduled for 1:30-2:30 PM (Eastern time); pre-registration required.

http://www.cancer.org/get_help/tew_calendar.php

Asian American Health Conference

May 20, 2009

Hilton Gaithersburg, Gaithersburg, MD

<http://www.aahiinfo.org/conference09/>

Cancer Health Disparities Conference: Building Bridges to Improve Rural Health ~ *UPDATED*

May 27-29, 2009

Hotel Encanto, Las Cruces, NM

<http://cancer.nmsu.edu/conference.shtml>



Asian & Pacific Islander American Health Forum National Conference: Voices – Amplifying the Call for Healthy Communities ~ *NEW*

June 1-2, 2009

Marriot Crystal Gateway, Arlington, VA

https://org2.democracynaction.org/o/5844/event/checkOut.jsp?event_KEY=6185

Call for Abstracts: ~ *NEW*

Health Information National Trends Survey (HINTS) Data Users Conference

(September 2009, Silver Spring, MD)

Deadline for Abstract Submission: June 12, 2009

<https://www.hintsmeeting.com/layouts/wab/hintsmeeting/Call.aspx>

Summer Research Training Institute for American Indian and Alaska Native Health Professionals

June 15-July 2, 2009

Portland, OR

http://www.npaihb.org/training/page/summer_research_training_institute

National Events of Interest

NCI Summer Curriculum in Cancer Prevention – Cancer Prevention Fellowship Program: The Principles and Practice of Cancer Prevention and Control Course

July 6-31, 2009

Rockville, MD

<http://www3.cancer.gov/prevention/pob/courses/index.html>

Indian Health Summit

July 7-9, 2009

Hyatt Regency Hotel, Denver, CO

<http://conferences.thehillgroup.com/healthsummit>

Disparities Conference, Health Equity: Through the Cancer Lens ~ *NEW*

July 28-29, 2009

Mandalay Bay Hotel, Las Vegas, NV

<http://thecancerlens.org/>

The Cancer Lens

National Black Nurses Association: Implementing Strategies to Improve Global Health Outcomes ~ *NEW*

August 2-6, 2009

Sheraton Center Toronto, Canada

http://www.nbna.org/index.php?option=com_content&view=category&id=51&Itemid=84



21st Annual Native Health Research Conference - Science As Storytelling and the Science Of Storytelling ~ *NEW*

August 3-6, 2009

Hilton Portland & Executive Towers, Portland, OR

<http://www.ihs.gov/MedicalPrograms/Research/conferences.cfm>

3rd Annual National Conference on Health Communication, Marketing and Media ~ *NEW*

August 11-13, 2009

Omni Hotel, Atlanta, GA

http://www.cdc.gov/HealthMarketing/NCHCMM2009/about_conference/about_nchcmmcon.htm

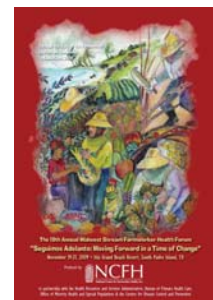
Local Event of Interest

19th Annual Midwest Stream Farmworker Health Forum and Call for Abstracts ~ *NEW*

(November 19-21, 2009, South Padre Island, TX)

Deadline for Abstract Submission: May 22, 2009

www.ncfh.org



CIS Connection

This edition produced by the Cancer Information Service, South Central Region, which serves the states of Texas and Oklahoma, in cooperation with the M. D. Anderson Cancer Center in Houston, Texas, the University of Texas School of Public Health at Brownsville, and the Oklahoma State Medical Association.

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